



Dear alumni,

Entrepreneurship matters for Africa ! This is why we are working on an unprecedented research project to Improve Entrepreneurial Training in Africa for the Next Generations

SciencesPo
CENTRE POUR L'ENTREPRENEURIAT

 **AIMS
NEI** | African Institute for
Mathematical Sciences
NEXT EINSTEIN INITIATIVE

More information on the Website : www.betaf.info

And be ready to join us !

 <https://www.linkedin.com/company/betaf/>

 <https://twitter.com/BetteringAfrica>

Foreword

Dear alumna and alumnus !

- ❑ For several months, **Sciences Po, the African Institute for Mathematical Sciences and several leading academic institutions** have mobilized more than 40 people **to work on an unprecedented research project aimed at Improving Entrepreneurial Training in Africa for the Next Generations.**
- ❑ That research project is titled **Bettering Entrepreneurial Training in Africa (BETAF)**
- ❑ **Through a survey**, it aims at **assessing and disseminating the most effective practices to increase the likelihood of students becoming successful entrepreneurs.**
- ❑ That includes courses but also other support mechanisms capable of fostering entrepreneurship skills and spirit.
- ❑ **As alumni, the research team kindly asks you to participate to the survey.**
- ❑ **Results will help design entrepreneurial curricula for next generations of African students.**

The research team



And a few minutes of your time to help us build mechanisms to support the next generation of African entrepreneurs

Why does better Entrepreneurial Education matter?

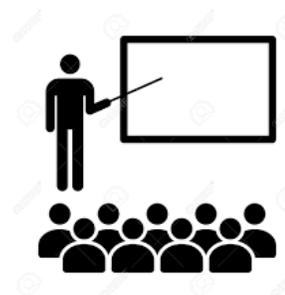
*Because of **Statistics***

- ❑ Over the next two decades, 435 million young people will enter into the labor market in Africa.
- ❑ The continent will have to create nearly 20 million jobs every year to absorb them.



*Because it could be **a Game changer***

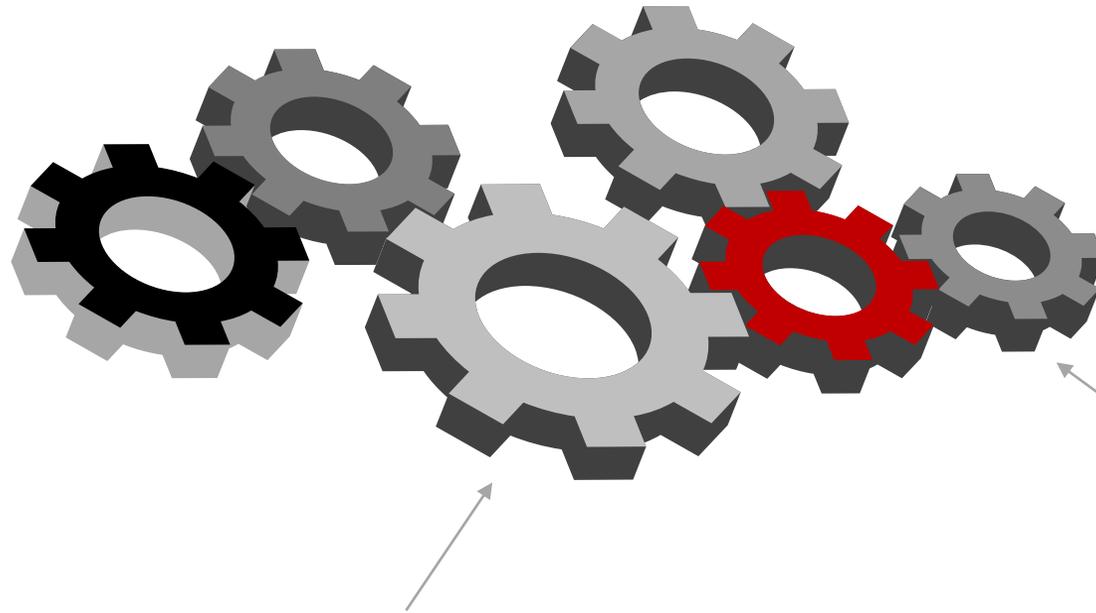
- ❑ If those young graduates are equipped with the **right entrepreneurial education and support mechanisms, they will be capable of harnessing the immense potential of Africa to create one of the strongest entrepreneurial ecosystems.**
- ❑ This is why **Bettering Entrepreneurial Education practices matters for Africa!**



BUSINESS INCUBATOR

The Project's theory of change

Our **Work** to improve entrepreneurial education or support mechanisms will have various **spillovers** !



#1 – More entrepreneurial ventures



Better trained and supported graduates will identify more business/social opportunities and launch more entrepreneurial ventures.

#2 – More windfalls for society

More and better equipped entrepreneurs will generate positive social externalities such as innovation, jobs created, and value added.



#2 – More successful and long-lasting ventures

Better trained and supported alumni are capable of managing efficiently their corporations and addressing challenges



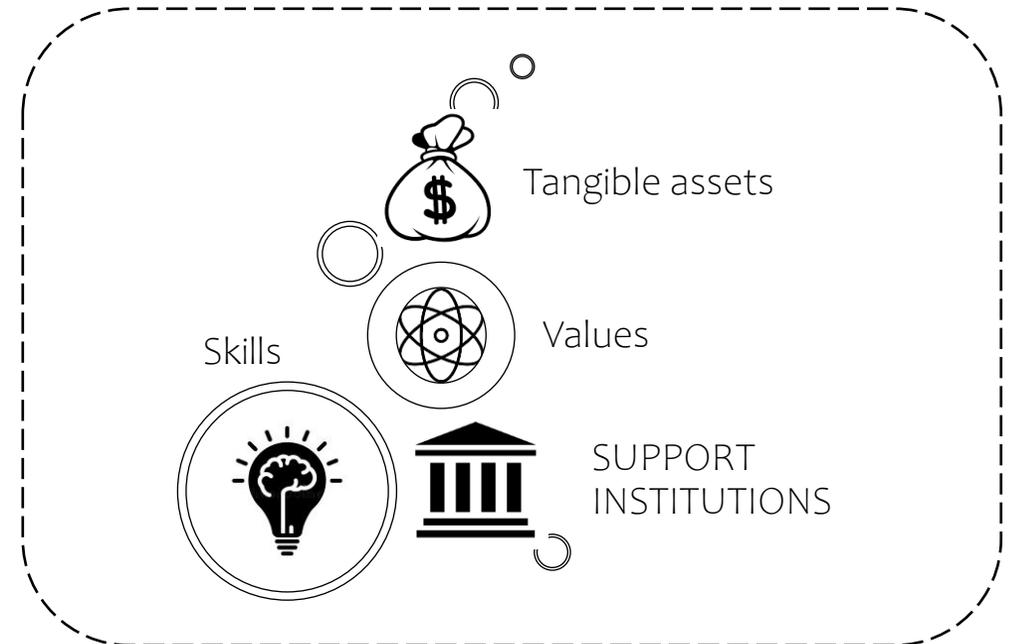
Why do we need alumni to participate to the survey?

Because they experienced the **hardships of the terrain** and are the best sources to identify **future entrepreneurial support mechanisms**.

Alumni who worked in Africa experienced the toughness of the job market, the requirements of professional life and daily entrepreneurial solicitations.

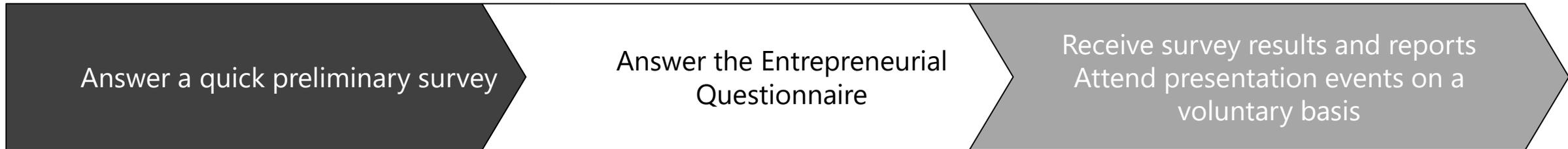


They **THEREFORE KNOW** the type of assets necessary to succeed



What do you need to do ?

You will be contacted soon ! Just say **YES** and follow the survey's next steps



How ?



Through an electronic form sent on your email or through alumni social networks



During a virtual or face-to-face session with an interviewer assisted by a survey software



Articles and briefing papers will be published and conferences organized

Why ?



To help the research team build a database with the right sociodemographic profiles



To obtain data to improve entrepreneurial education



To disseminate results will help stakeholders adopt new practices

More on the project

The website

Go to: www.betaf.info

How to contact us

SCIENCES PO

Jean-Paul MVOGO

Lead Researcher (Ph.D)

Sciences Po

Centre for Entrepreneurship

Sciences Po | 27, rue Saint-Guillaume | 75337 Paris

Cedex 07 | France

Tel: +237 6 57 83 91 91

Email: jeanpaul.mvogo@sciencespo.fr

Website:

<https://www.sciencespo.fr/entrepreneurs/index.html>

SciencesPo
CENTRE POUR L'ENTREPRENEURIAT

AIMS

Daniel Duviol TCHEUTIA

Student Development and Cooperative Manager (Ph.D)

AIMS Cameroon

South West Region, Crystal Garden

P.O. Box 608 | Limbe | Cameroon

Tel: +237 6 75 04 69 75

Email: daniel.tcheutia@aims-cameroon.org

Website: <https://aims-cameroon.org>



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