

# VERBATIM

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## TEAM ARKEMA

*Sustainability Transition: capture the key stakes of downstream industry markets*

The project is a global, strategic sustainability analysis by market. Arkema wishes to enrich its mid-term strategic roadmap, with an updated mapping of sustainability transition priorities by markets, and the fields of material and service solutions they will have to be built on, connected to Arkema technological assets and expertise.

*“Having the opportunity to work for Arkema as part of the Capstone Project was a really formative and enjoyable experience as I got to work on real-life, complex, and important issues for a leading chemical company. I am grateful to have worked alongside such great and clever teammates and have received such a strong support from all Arkema’s team throughout the year. Now, I am really looking forward to seeing how the report we have written will contribute to impact the sustainable commitments taken by Arkema and hopefully will help set the way in the chemical industry. With chemistry and materials lying at the core of every product, it is critical sustainability plays a central role in the industry’s considerations and processes.” Malo CEUGNARD*

*“This capstone project with Arkema was a great experience that I have enjoyed thoroughly, both thanks to my exceptional teammates and Arkema’s involvement. I am really looking forward to seeing how our results will be valued by the company and the meaningful impact it can make on the chemical industry. Chemistry is everywhere in our lives and it is important we get it right.” Thomas GONDA*

*“I appreciate it very much that I had the opportunity to get myself crazily engaged in this project and explore multiple possibilities of the sustainability trends in the chemical industry. Thanks to the mentor of the Arkema people and excellent teamwork, we made it! All the efforts and achievements, joys and pains can be summarized into one sentence: the key to do sustainability is to stay ambitious but humble, and work hard and in a creative way.” Shuang GUO*

*“The Sciences Po Capstone project was an interesting and very useful experience. What I liked the most was the direct interaction with the professional world, where each one of the team will soon be diving (if not already doing so). Our project leader managed to make our experience as close as possible to really working within the company, which is highly appreciated.” Zhivena MAZAKOVA*

*“The Capstone Project has allowed me to gain a broad spectrum of experience from sustainability issues to time management. I highly appreciate the expertise and support of all people from Arkema and Sciences Po involved in this project.” Viktoria SAVOSKENKOVA*

## TEAM ECO LEARN

*The ideal international framework of sustainability for SMEs*

Proposal for a common project to elaborate “the ideal international framework of sustainability for SMEs”. What could be a simple and relevant international recommendation applied to SMEs in line with the SDGs? The objective is to develop a training program on sustainability for SME managers.

*“Working hand in hand with EcoLearn’s team and a variety of partners from the field was the key in developing our teaching program on sustainability, one that will help any SME leader to understand, tackle and implement sustainability easily and efficiently” Claire BABOK*

*“Incorporating over the course of one year real-life working experience with Eco-Learn into my university life, has made me realize to what extent my studies can be applied to the current business world - including SMEs. Especially seeing how our work will soon start to fruit, motivates me even more to positively contribute to the economic world of tomorrow. Who knows, one might kick off their career in a sustainable SME thanks to the program we co-designed.” Anke CONRAD*

*“Too often in discussions around sustainability small businesses are forgotten - and EcoLearn aims to change that. The EcoLearn project offers new insights and tailored knowledge to SME leaders on the value of implementing sustainability as part of their SME business models. Personally throughout this project, I have gained knowledge on how to communicate and engage with a new stakeholder group on the path towards a shared sustainable future. It has been a pleasure, and I look forward to seeing EcoLearn’s impact in the future.” Dominique LEWIS*

*“The EcoLearn project has been a thought-provoking experience, and I know it will benefit SMEs leaders around the world, and contribute to improve social and environmental impact of SMEs around the world” Céleste POUTEAUX*

*“The whole school year with the Ecolearn project is very meaningful and far-reaching. This project has carried out various researches of SMEs, which can help managers in various environments to develop rationally and sustainably.” Steven Hongcheng YUN*

*“Working with the EcoLearn team has been fun and intellectually stimulating. The program will help SME managers to think and uniquely position themselves in their respective markets with sustainability in mind.” Mia Yuafang MIAO*

## TEAM MAGASIN PARTAGE

*How to boost Magasin Partage charity model in order to maximize social and environmental impacts*

"How to boost Magasin Partage charity model in order to maximize social and environmental impacts»: to study and apply the social franchising model to Magasin Partage growth.

“ *Iris BARBIER SAINT HILAIRE*

*“Working on the capstone project was invaluable during COVID-19. Building a close team relationship was so important to feeling integrated into our program despite working from home. That same team relationship was also crucial to building a successful project! Seeing the kinds of things that businesses interested in sustainability are doing up close and personal gives a much more practical insight to our theoretical coursework. Doing the capstone has definitely made me feel more prepared for my career, and it’s been a huge part of the Master for me.” Abigail MERELMAN*

“ *Kyla MILLER*

*“Working for Magasin Partage during one year was a beautiful human adventure! I am glad to have been able to help this organization to scale up and I hope that many charity shops will open in France in the near future !” Claire WEISS*

## TEAM PLACE2SWAP

*Definition and implementation of an impact measurement tool dedicated to brand and retailers*

It would be interesting to set up a footprint calculator that could give metrics about the positive impact of implementing our solution for a brand in terms of CSR. As a result, retailers can better assess the environmental benefits of our solution thanks to this specific tool.

*“The Capstone project has been an exciting and fun experience enabling us to gain practical experience of working for a company. We had a great time as a team and it feels especially good that Place2Swap has intentions to use our footprint tool in order to quantify the impact of shopping second hand.” Ella AHLBORG*

*“The capstone project at Place2Swap has been a great experience that I consider the first of my professional life. I learned a lot about the fashion sector and the sustainability challenges it is facing. I liked that adding to my master’s academic life, I could focus on a very practical and hands-on challenge. I enjoyed working side to side with my fellow students, in a very stimulating start up environment. We learned from each other’s expertise and created a great team. Our inclusion in Lucie’s and P2S team was very pleasant and our work has been appreciated.” Clara DUBOURDIEU*

*“A challenging and incredibly enriching experience. A great opportunity to work with amazing people all along the process” Jean FABRE*

*“Within the context of the current health crisis, the capstone project was a pleasant opportunity to have relevant discussions, engaging work, and challenging ideas – within a group of peers and an associated purposeful business.” Owais SHAFIQ,*

## TEAM NEW ANGLES / SOCIÉTÉ GÉNÉRALE

### *Enabling Corporate Transition to Positive Impact Business*

Enabling Corporate Transition to Positive Impact Business: to use the tool for assessing the impacts of a company to explore and evaluate the impacts of a strategically relevant client (or clients) of Société Générale.

“ Soraya BARE DJIBRILLA

*“The Capstone project helped me understand the concrete manifestations of the sustainability discourse in the corporate world. It allowed me to gain insight on impact - what it means to achieve actual change and the many things that still need improving.” Alma DJELIC*

*“The value of the capstone experience was the opportunity to work alongside professional partners on an impact focused project with real-world implications. Realizing the Sustainable Development Goals will require a wide array of stakeholders to engage in a coordinated and significant way, and this project encapsulated and grappled with that challenge. Using UNEP-FI's newly released Corporate Impact Analysis Tool, the mission of the project was to evaluate sustainable transitions in the high climate-risk oil and gas industry, identify first movers, and open dialogues with these clients on accelerating their transition initiatives. At the conclusion of the project, our team was able to provide actionable feedback for further development of the impact tool and recruit corporates to participate in that next phase of work. Ultimately, the goal is to provide a common impact assessment framework between financial institutions and corporates, enabling more financing to be steered towards positive impact investments. The positive outcome of our project was made possible by the partnership our team shared with Société Générale and New Angles. Our close working relationship with these mentors allowed us to undertake an ambitious scope for the project and deliver meaningful results” Joshua ELKIND*

*“ This was one of a kind experience that made me aware of the complexities involved in standardising positive impact finance but also, and more importantly, the immense possibilities that will guide us to more sustainable business models. “ Amicie FAVRE*

*“I am lucky to have collaborated with a diverse team of students and professionals, each bringing a unique perspective and skill set. Working together to test the UNEP-FI impact measurement tool and advise two oil and gas groups, opened my eyes to the urgent need for a common framework and language for sustainable and positive impact finance.” Ariadne LEMIEUX-CUMBERLEGE*

*“I really appreciate this capstone project, which gives me a chance to go deeply into the ESG assessment tool, learn about the latest trend of ESG, and more importantly, cooperate with the most brilliant students and the most professional personnel in this field. Besides, thanks to this project, I found my interest in ESG gradually and determined my career path on it.” Zihong LUO*